



# Stone Age Tool Advert Planning



**Create a television advert to sell a bow and arrow.**

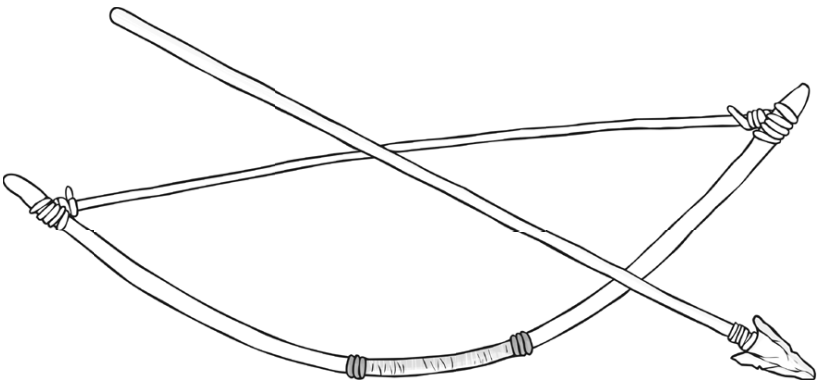
Ask the people watching your advert some questions e.g. Are you fed up of feeling hungry?

*Do you...*

*Are you...*

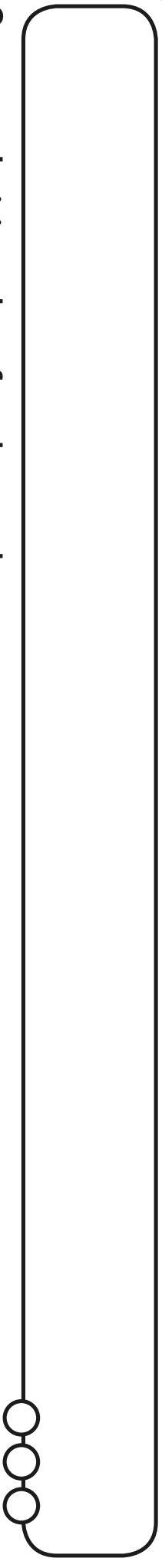
Explain what a bow and arrow can do:

- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_

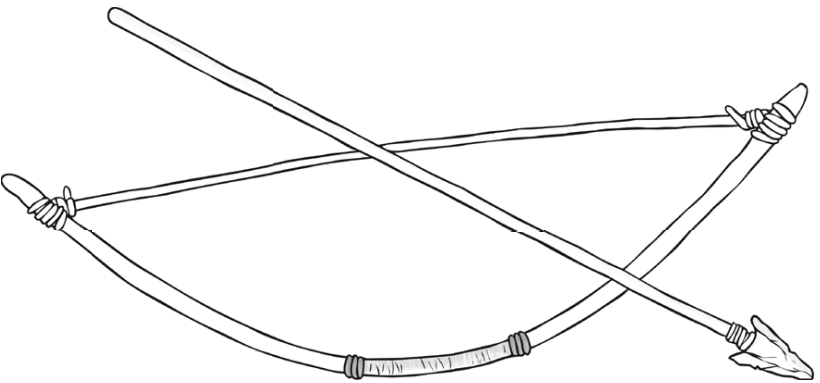




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Create a television advert for a bow and arrow.



<p>Does your bow and arrow have a special name? E.g. The Dart 1000.</p>	<p>Ask the people watching your advert some questions e.g. <i>Are you fed up of feeling hungry?</i></p>	<p>Persuasive language e.g. <i>amazing, revolutionary...</i></p>
<p>Explain why the bow and arrow is better than stones, an axe or a flint spear.</p>		